[Company Name]
[Company Address]
[City, State, Zip Code]
[Date]

[Policyholder Name]
[Policyholder Address]
[City, State, Zip Code]

Subject: Special Loyalty Discount for Policy #[Policy Number]

Dear [Policyholder Name],

Thank you for choosing [Company Name] for your motorcycle insurance needs. We truly appreciate your continued trust and loyalty over the past [Number] years.

As a token of our appreciation, we are pleased to inform you that a **Loyal Policyholder Discount** has been applied to your upcoming renewal. This discount is our way of rewarding riders who make safety and consistency a priority.

Your Updated Policy Details:

- Current Policy Period: [Start Date] to [End Date]
- Loyalty Discount Amount: [Percentage or Dollar Amount]
- New Renewal Premium: [Amount]

There is no action required on your part. This discount will be automatically reflected in your next billing statement. We are proud to support your journey on the open road and look forward to serving you for many more miles to come.

If you have any questions or would like to review your coverage options, please contact your agent at [Phone Number] or visit our website at [Website URL].

Ride safe,

[Sender Name]
[Title]
[Company Name]