[Date]

[Customer Name]
[Address]
[City, State, Zip]

Dear [Customer Name],

Since you already trust us with your [Current Policy Type, e.g., Auto Insurance], we want to make sure you have the same level of security when you are out on two wheels.

Our **Open Road Motorcycle Protection** plan is designed specifically for riders. Whether you are commuting or taking a weekend trip, we offer coverage that fits your lifestyle, including:

- Full replacement cost for custom parts and equipment.
- 24/7 specialized roadside assistance.
- Safety apparel coverage for helmets and leathers.
- Liability and comprehensive options tailored for motorcycles.

Because you are an existing customer, you may be eligible for a **multi-policy discount**, allowing you to protect your bike for less than you might think.

Get a quick quote today by calling us at [Phone Number] or visiting [Website URL].

Enjoy the ride knowing we have your back.

Sincerely,

[Agent Name]
[Company Name]
[Phone Number]