[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Subject: Protect Your Ride with Premium Motorcycle Coverage

Dear [Client Name],

As a valued [Agency Name] auto insurance client, we want to ensure that every vehicle in your garage has the specialized protection it deserves. If you enjoy life on two wheels, our Premium Motorcycle Coverage is designed specifically for riders like you.

Standard auto policies often fall short when it comes to motorcycles. Our premium coverage includes:

- Full Replacement Cost for parts and accessories.
- Total Loss Replacement for new bikes.
- Enhanced Roadside Assistance and Trip Interruption coverage.
- Coverage for specialized riding gear and safety apparel.

Because you already trust us with your auto insurance, you may be eligible for a multi-policy discount, allowing you to secure superior motorcycle protection at a preferred rate.

Before you head out for your next ride, let's make sure you are fully protected. Please call us at [Phone Number] or reply to this email for a quick, no-obligation quote.

Ride safe,

[Agent Name]
[Agency Name]
[Phone Number]
[Website URL]