

[Current Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Protecting your time on the water

Dear [Client Name],

With the boating season approaching, I wanted to reach out and thank you for trusting [Agency Name] with your auto insurance. Since we already protect your vehicles on the road, I want to make sure you have the same high-quality protection for your adventures on the water.

Standard homeowners policies often provide limited or no coverage for boats and personal watercraft. A dedicated watercraft policy ensures you are covered for:

- Physical damage to the hull, engine, and equipment
- Liability for bodily injury or property damage
- Medical payments for you and your passengers
- Uninsured watercraft coverage
- On-water towing and roadside assistance for your trailer

By bundling your boat insurance with your existing auto policy, you may be eligible for a multi-policy discount, saving you money on both.

If you currently own a boat or are planning to purchase one soon, please give me a call at [Phone Number] or reply to this email. I would be happy to provide a no-obligation quote tailored to your specific needs.

Enjoy the water with peace of mind!

Best regards,

[Agent Name]

[Agency Name]

[Phone Number]

[Email Address]