

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Get Ready for Summer: Is Your Boat Fully Protected?

Dear [Customer Name],

With summer just around the corner, we know you are looking forward to spending more time on the water. As a valued [Company Name] client, we want to ensure your boating season is as stress-free as possible.

While your current policies provide great coverage for your [Home/Auto], they may not cover the unique risks associated with owning and operating a boat. Our specialized watercraft insurance offers protection for:

- Physical damage to your boat, motor, and trailer
- Liability protection for property damage or bodily injury
- Emergency towing and assistance
- Uninsured watercraft coverage
- Fishing equipment and personal effects protection

Before you launch for the first time this season, let's review your coverage to make sure you have the peace of mind you deserve. As an existing client, you may even be eligible for a multi-policy discount.

Please call us at [Phone Number] or reply to this email to receive a quick, no-obligation quote.

Wishing you a safe and enjoyable summer on the water!

Sincerely,

[Agent Name]

[Company Name]

[Website Address]