

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Important Enhancement to Your Watercraft Protection

Dear [Client Name],

As the boating season approaches, we want to ensure that your time on the water remains worry-free. We have recently reviewed your current watercraft policy, and we are pleased to offer you an exclusive upgrade option designed to provide even greater protection for your investment.

Our new **[Name of Upgrade Package]** includes several key benefits that your current policy may not cover:

- **Total Loss Replacement:** Protection against depreciation for newer models.
- **Enhanced Emergency Towing:** Increased limits for on-water assistance and fuel delivery.
- **Personal Effects Coverage:** Higher limits for fishing gear, sports equipment, and electronics.
- **Uninsured Boater Protection:** Extra security if you are involved in an accident with an uninsured operator.

Upgrading your policy is simple and ensures that you have the most comprehensive coverage available. In many cases, these enhancements can be added for a minimal adjustment to your monthly premium.

To review your upgrade options or to discuss your current coverage, please contact our office at [Phone Number] or reply to this email. We are here to help you navigate the best protection for your vessel.

Thank you for choosing [Agency/Company Name]. We look forward to keeping you safe on the water.

Sincerely,

[Agent Name]

[Title]

[Agency Name]