

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Protect Your Time on the Water with Comprehensive Boat Insurance

Dear [Client Name],

As a valued client of [Agency Name], we appreciate the trust you place in us to protect your [Home/Auto/Business]. Since you are already part of our insurance family, I wanted to reach out and ensure that your recreational assets are just as secure.

Whether you own a fishing boat, a sailboat, or a personal watercraft, standard homeowners policies often provide limited coverage for marine activities. Our comprehensive boat insurance packages are designed to cover:

- **Physical Damage:** Protection for your hull, motor, and equipment.
- **Liability Coverage:** Protection in the event of an accident involving other people or property.
- **Uninsured Watercraft:** Coverage if you are involved in an accident with an uninsured boater.
- **Emergency Assistance:** On-water towing and fuel delivery services.
- **Personal Effects:** Protection for fishing gear and personal items on board.

Because you already have an active policy with us, you may be eligible for a **multi-policy discount**, allowing you to secure better coverage at a lower rate.

Before you head out for your next trip on the water, let's make sure you have the peace of mind you deserve. Please call us at [Phone Number] or reply to this email to receive a customized quote.

Enjoy the season and stay safe!

Best regards,

[Agent Name]

[Agency Name]

[Phone Number]

[Website]