

[Your Company Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Protecting Your Recent Watercraft Purchase

Dear [Client Name],

We value the trust you have placed in us to handle your insurance needs. As we enter the boating season, we want to ensure that your time on the water is as worry-free as possible.

Standard homeowners insurance policies often provide very limited coverage for watercraft. To ensure you are fully protected against physical damage, liability, and specialized risks like fuel spills or wreckage removal, we recommend a dedicated Watercraft Protection policy.

Our specialized marine coverage options include:

- Agreed Value Coverage
- Liability Protection for bodily injury and property damage
- Uninsured Watercraft Coverage
- Emergency Towing and Assistance
- Fishing Equipment and Personal Effects Coverage

Since we already manage your existing portfolio, we may be able to offer multi-policy discounts by adding your boat, jet ski, or yacht to your current coverage plan.

Please contact us at [Phone Number] or reply to this email to discuss a customized quote for your vessel.

Enjoy the water safely.

Sincerely,

[Your Name]
[Your Title]