

[Date]

[Client Name]

[Client Address]

[City, State, Zip]

Dear [Client Name],

As a valued [Agency Name] auto insurance client, we want to ensure that all your vehicles are protected with the same high standard of service you have come to expect from us.

We noticed that you may have an RV or motorhome that is not currently covered under your existing auto policy. Because you are already a loyal client, we are pleased to offer you an exclusive opportunity to add specialized RV coverage to your portfolio at a preferred multi-policy rate.

Our specialized RV coverage includes:

- Total Loss Replacement coverage.
- Replacement cost for personal effects.
- Vacation Liability for when you are parked at a campsite.
- Emergency roadside assistance for heavy-duty vehicles.
- 24/7 claims support.

By bundling your RV and auto insurance, you could save up to [Percentage]% on your total premiums while eliminating gaps in your protection.

To receive a personalized quote or to review your current coverage, please call us at [Phone Number] or reply to this email.

Thank you for choosing [Agency Name]. We look forward to helping you protect your next adventure.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Website Address]