

[Current Date]

[Policyholder Name]

[Policyholder Address]

[City, State, Zip Code]

Subject: Important: New Savings Available on Your RV Insurance Policy

Dear [Policyholder Name],

At [Insurance Agency Name], we value your loyalty and your passion for the open road. As a current policyholder, we want to ensure you are receiving every discount available for your [Year/Make/Model of RV].

We have recently updated our rates and discount programs. You may now be eligible for additional savings based on:

- Recent safety course completions
- Claims-free renewal discounts
- Storage and seasonal use adjustments
- Bundling with other active policies
- New multi-vehicle loyalty credits

We would like to perform a quick review of your policy [Policy Number] to see how much we can reduce your current premium. This review takes less than five minutes and could result in significant annual savings.

Please contact your agent at [Phone Number] or reply to this email to schedule your brief coverage review.

Thank you for choosing us to protect your adventures.

Sincerely,

[Agent Name]

[Insurance Agency Name]

[Website URL]