[Your Name/Company Name]
[Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Secure Your Guaranteed Lifetime Income Strategy

Dear [Recipient Name],

Are you concerned about outliving your savings or market volatility affecting your retirement plans? Establishing a reliable stream of income is essential for a stress-free future.

I am writing to introduce you to a Fixed Annuity strategy designed to provide a guaranteed lifetime income. Unlike traditional investments that fluctuate with the market, a fixed annuity offers:

- **Guaranteed Income:** Payments that you cannot outlive, regardless of how long you live.
- **Principal Protection:** Your initial investment is shielded from market downturns.
- **Tax-Deferred Growth:** You do not pay taxes on interest until you begin making withdrawals.
- **Predictable Returns:** A fixed interest rate that provides clarity for your long-term budget.

Whether you are nearing retirement or already retired, adding a layer of certainty to your portfolio can provide the peace of mind you deserve. This strategy is designed to ensure that your basic lifestyle needs are met, no matter what happens in the economy.

I would welcome the opportunity to discuss how a Fixed Annuity can fit into your overall financial plan. Please contact me at [Phone Number] or [Email Address] to schedule a brief consultation.

Thank you for your time and I look forward to helping you secure your financial future.

Sincerely,

[Your Name]
[Your Title/License Number]