[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting [Company Name] with your financial needs. As we continue to work together toward your long-term goals, I want to share a strategy designed to provide more certainty in today's changing economy.

With market volatility on the rise, many of our clients are looking for ways to protect their principal while still earning a competitive return. Our **Secure Your Future Fixed Annuity** offers a straightforward solution to help you build a more resilient retirement foundation.

Key benefits of this fixed annuity include:

- **Guaranteed Growth:** Lock in a competitive interest rate for a set period.
- **Principal Protection:** Your initial investment is shielded from market downturns.
- **Tax-Deferred Earnings:** You pay no taxes on the interest until you make a withdrawal.
- **Lifetime Income Options:** The ability to convert your balance into a steady stream of income you cannot outlive.

Because you are already a valued client, adding a fixed annuity to your portfolio is a seamless process. It can serve as a perfect "safe money" complement to your existing investments.

I would like to schedule a brief five-minute call next week to see if this aligns with your current retirement timeline. Are you available on [Day] at [Time]?

I look forward to helping you secure your financial future.

Sincerely,

[Agent Name]
[Title]
[Company Name]
[Phone Number]
[Email Address]