

[Your Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Recipient Name]
[Recipient Title]
[Company Name]
[Address]
[City, State, Zip Code]

Subject: Securing Your Retirement Health with Long-Term Care Planning

Dear [Recipient Name],

As you plan for a secure and comfortable retirement, one of the most critical factors to consider is the potential need for long-term care. While many focus solely on savings and investments, protecting those assets from the rising costs of extended healthcare is equally important.

Statistics show that a significant percentage of individuals over the age of 65 will require some form of long-term care services. Without a dedicated plan, the expenses associated with in-home care, assisted living, or nursing facilities can quickly deplete a lifetime of savings.

Securing a Long-Term Care (LTC) strategy allows you to:

- Protect your retirement nest egg and personal assets.
- Maintain independence and choice regarding where you receive care.
- Relieve your family members of the financial and emotional burden of caregiving.
- Ensure access to high-quality medical and personal assistance.

I would like to schedule a brief meeting to discuss the various options available, including traditional LTC insurance and hybrid policies that combine life insurance with long-term care benefits. We can tailor a solution that fits your specific budget and retirement goals.

Please let me know a convenient time for us to connect, or feel free to call me directly at [Phone Number].

Sincerely,

[Your Signature]

[Your Printed Name]