

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Important Information Regarding Your Upcoming Policy Renewal

Dear [Customer Name],

Thank you for choosing [Company Name] for your insurance needs. We value your continued trust in us. This letter is to inform you that your [Current Policy Type] policy is set to renew on [Renewal Date].

As part of your annual review, we noticed that while you have excellent coverage for your [Current Policy Type], you may still have significant gaps in your overall protection. To ensure you have total peace of mind, we would like to introduce our **Complete Coverage Bundle**.

By adding [New Policy Type, e.g., Umbrella/Home/Auto] to your existing plan, you can benefit from:

- **Comprehensive Protection:** Eliminate gaps between different policy types.
- **Multi-Policy Discounts:** Save up to [Percentage]% on your total annual premiums.
- **Simplified Billing:** Manage all your coverages under one single account.

We have prepared a personalized quote that includes this expanded coverage. Your new estimated monthly premium with the bundled discount would be [Price].

To accept this offer or to discuss your coverage options in more detail, please call us at [Phone Number] or visit [Website URL] before [Renewal Date].

Thank you for being a loyal customer. We look forward to providing you with complete protection for the year ahead.

Sincerely,

[Agent Name]
[Company Name]
[Phone Number]