

[Date]

[Member Name]

[Address Line 1]

[City, State, Zip Code]

Subject: Enhance Your Coverage with Dental and Vision Benefits

Dear [Member Name],

Your overall health is our priority. While your current plan provides excellent medical coverage, we are writing to invite you to add our **Preventative Dental and Vision Package** to your existing policy.

Maintaining your oral health and eyesight is a vital part of preventative care. By adding this coverage, you will gain access to:

- **Dental Care:** 100% coverage for routine cleanings, exams, and X-rays.
- **Vision Care:** Annual eye exams and allowances for prescription glasses or contact lenses.
- **No Waiting Periods:** Start using your preventative benefits immediately upon enrollment.
- **Network Access:** Access to a wide network of local dentists and optometrists.

Adding this protection is simple and affordable. The monthly premium for this add-on is only \$[Amount].

To add these benefits to your plan, please call us at [Phone Number] or visit our member portal at [Website URL] by [Enrollment Deadline].

Thank you for choosing [Company Name] for your healthcare needs.

Sincerely,

[Sender Name/Department]

[Company Name]