

[Date]

[Contact Name]
[Company Name]
[Address]
[City, State, Zip]

Dear [Contact Name],

Thank you for your continued partnership with [Agency/Company Name] for your employee medical insurance. We appreciate the trust you place in us to protect your team's health.

While medical coverage is the foundation of a competitive benefits package, ancillary benefits play a critical role in employee retention and financial security. We are reaching out to help you round out your offering with the following specialized coverage options:

- **Dental & Vision:** Essential wellness benefits that are highly valued by employees.
- **Group Life Insurance:** Providing peace of mind and financial protection for families.
- **Short & Long-Term Disability:** Safeguarding employee income in the event of an illness or injury.
- **Accident & Critical Illness:** Supplemental protection to help cover out-of-pocket medical expenses.

By bundling these ancillary products with your current medical plan, you may be eligible for multi-policy discounts, streamlined administration, and a single point of contact for all your benefits needs.

I would like to schedule a brief 15-minute call next week to review your current offerings and provide a no-obligation quote for these additional coverages. Are you available on [Day] at [Time]?

I look forward to helping you enhance your benefits package.

Sincerely,

[Your Name]
[Your Title]
[Your Phone Number]
[Your Email Address]