

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Affordable Dental and Vision Coverage for Your Family

Dear [Recipient Name],

We are pleased to announce new, affordable dental and vision insurance plans designed specifically to protect your family's health and your budget.

Maintaining good oral and ocular health is essential for overall well-being. Our new plans offer comprehensive coverage with low monthly premiums and minimal out-of-pocket costs. Key benefits include:

- **Dental Care:** 100% coverage for routine cleanings, exams, and X-rays, plus significant savings on fillings, crowns, and orthodontics.
- **Vision Care:** Annual eye exams, generous allowances for prescription glasses or contact lenses, and discounts on LASIK procedures.
- **Large Network:** Access to a wide range of local dentists and optometrists.
- **No Waiting Periods:** Immediate coverage available for preventative services.

Protecting your family's smiles and sight has never been more accessible. You can review our plan options and enroll by visiting [Website URL] or by calling our benefits team at [Phone Number].

Our representatives are available [Days/Hours] to help you select the plan that best fits your family's needs.

Sincerely,

[Your Name/Company Name]

[Title]

[Contact Information]