

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Important Updates to Your Dental and Vision Coverage Options

Dear [Client Name],

As your health insurance advisor, I am writing to inform you of new enhancements available for your dental and vision coverage. Many of our senior clients have expressed a need for more comprehensive benefits, and I am pleased to share that several upgraded plans are now available for the upcoming term.

The new upgrade options include:

- Higher annual maximums for dental procedures.
- Reduced waiting periods for major services like crowns and bridges.
- Increased allowances for prescription eyeglasses and contact lenses.
- Expanded provider networks to include more local specialists.
- Coverage for hearing exams and hearing aid discounts.

Maintaining oral and visual health is a vital part of your overall wellness. Often, these upgrades can be added to your existing portfolio with minimal impact on your monthly premium.

I would like to schedule a brief 10-minute call to review your current benefits and see if these new options are a good fit for your needs and budget. Please contact me at [Phone Number] or reply to this email at [Email Address] to let me know when you are available.

Thank you for your continued trust in my services.

Sincerely,

[Your Name]

[Your Agency Name]

[Your Phone Number]

[Your Website]