[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

Thank you for being a valued Medicare Supplement policyholder. Because of your continued loyalty, you are now eligible for an exclusive Final Expense Life Insurance offer designed specifically for our senior clients.

Many of our clients have expressed concern about the rising costs of funeral services and unexpected medical bills. This plan is designed to provide your family with immediate tax-free funds to cover these costs, ensuring they are not left with a financial burden.

As a current Medicare Supplement client, you qualify for:

- Simplified underwriting (no medical exams).
- Locked-in rates that will never increase.
- Coverage that cannot be canceled as long as premiums are paid.
- Benefits that are paid directly to your beneficiaries.

This is a private offer not available to the general public. To receive your free, no-obligation quote and a summary of benefits, please return the enclosed card or call my office directly at [Phone Number].

I look forward to helping you protect your family's future.

Sincerely,

[Your Name]
[Your Agency Name]
[License Number]
[Phone Number]