[Date]

[Client Name]
[Client Address]
[City, State, Zip]

Dear [Client Name],

Thank you for being a valued client of [Agency Name]. We appreciate the trust you have placed in us to protect your [Current Policy Type, e.g., Home or Auto].

As we review your current coverage, we want to ensure your family has total peace of mind for the future. Many of our clients are now asking about **Final Expense Life Insurance**. This is a simple, affordable way to ensure that your loved ones are not burdened by funeral costs or outstanding medical bills.

Our Peace of Mind plan offers:

- Fixed premiums that will never increase.
- Coverage that cannot be cancelled as long as premiums are paid.
- No medical exam required in most cases.
- Tax-free cash benefits paid directly to your beneficiaries.

Protecting your family from unexpected financial stress is one of the most selfless gifts you can provide. Because you are already a client, you may be eligible for simplified enrollment.

Please call me at [Phone Number] or reply to this letter to receive a personalized quote. It only takes a few minutes to secure your legacy.

Sincerely,

[Agent Name]
[Agency Name]
[Phone Number]
[Email Address]