[Your Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Dear [Recipient Name],

Subject: Protecting Your Family's Future and Your Legacy

I am writing to you today because many of us share a common goal: ensuring that our loved ones are taken care of, even when we are no longer there to provide for them. Planning for the future is not just about logistics; it is about leaving a legacy of love and financial security.

Final expenses, such as funeral costs, medical bills, and outstanding debts, can place an unexpected and heavy burden on a family during an already difficult time. A Final Expense Life Insurance policy is designed specifically to cover these costs, allowing your family to focus on honoring your memory rather than worrying about finances.

Our "Leaving a Legacy" plans offer:

- Affordable monthly premiums that never increase.
- Cash benefits paid directly to your beneficiaries.
- No medical exams required for most applicants.
- Permanent coverage that stays with you for life.

Taking this small step today ensures that your final gift to your family is peace of mind. I would love to discuss how we can tailor a plan to fit your budget and your wishes.

Please feel free to call me at [Your Phone Number] or return the enclosed card to receive a free, no-obligation information kit.

Sincerely,

[Your Signature]

[Your Printed Name]
[Your Title/Company Name]