[Your Name/Agency Name]
[Your Address]
[City, State, Zip Code]
[Phone Number]
[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Dear [Client Name],

I am writing to you today simply to say thank you. It has been a pleasure serving as your insurance agent, and I truly value the trust you have placed in me to help protect what matters most to you.

As part of my commitment to providing you with comprehensive service, I regularly review the latest options available to my clients. I noticed that we haven't yet discussed a **Final Expense Plan**.

Many of my clients find great peace of mind in having a dedicated policy designed to cover end-of-life expenses, such as funeral costs and outstanding medical bills. These plans are affordable, easy to qualify for, and ensure that your loved ones are not burdened with sudden financial stress during a difficult time.

I would appreciate the opportunity to provide you with a quick quote or answer any questions you may have about how this protection fits into your current coverage.

I will follow up with a brief phone call next week to see if you would like more information. Alternatively, you can reach me anytime at [Your Phone Number].

Thank you again for being a loyal client.

Sincerely,

[Your Signature]
[Your Printed Name]