

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

Thank you for trusting [Agency Name] with your homeowners insurance. We value your partnership and want to ensure your greatest asset is fully protected against all local risks.

While reviewing your current policy, we noticed that your home is not currently covered for damage caused by earthquakes. It is a common misconception that standard homeowners insurance policies cover seismic events; however, most policies specifically exclude earthquake damage.

In our region, the risk of seismic activity is a reality that can lead to devastating financial loss. A comprehensive Earthquake Insurance policy can provide coverage for:

- Structural repairs to your home
- Replacement of personal belongings and furniture
- Loss of use / Additional living expenses if your home is uninhabitable
- Debris removal and emergency repairs

We have several options available that can be customized to fit your budget, including varying deductible levels and flexible payment plans. In many cases, we can even bundle this coverage with your existing policy for a seamless experience.

Don't wait until the ground shakes to think about your coverage. Please call us at [Phone Number] or reply to this email to receive a no-obligation quote.

We look forward to helping you secure your peace of mind.

Sincerely,

[Agent Name]

[Agency Name]

[Phone Number]

[Website/Email Address]