

[Date]

[Customer Name]
[Customer Address]
[City, State, Zip Code]

Subject: Important Safety Update Regarding Local Seismic Activity

Dear [Customer Name],

As you may be aware, there has been a recent increase in seismic activity recorded within the [Local Area/Region]. While these events are often minor, they serve as a critical reminder of the importance of being prepared for unexpected natural disasters.

As a valued [Current Policy Type, e.g., Homeowners] policyholder with [Company Name], we want to ensure you have the comprehensive protection you need. It is important to note that standard insurance policies typically do not cover damage caused by earthquakes or earth movement.

To help you protect your home and belongings, we are now offering specialized **Earthquake Insurance**. This coverage can assist with:

- Structural repairs to your home.
- Replacement of damaged personal property.
- Additional living expenses if your home becomes uninhabitable.
- Debris removal costs.

Because seismic risks can change, now is the ideal time to review your current coverage limits. We can provide you with a quick, no-obligation quote to add this essential protection to your existing account.

Please contact your agent, [Agent Name], at [Phone Number] or visit our website at [Website URL] to discuss your options. Let us help you find peace of mind before the next tremor occurs.

Stay safe,

[Signature]

[Name/Title]
[Company Name]