

[Date]

[Policyholder Name]

[Property Address]

[City, State, Zip Code]

Subject: Peace of Mind for Your Home - Earthquake Coverage Options

Dear [Policyholder Name],

Your home is likely your most significant investment. While your standard homeowners insurance policy provides protection against many perils, it typically does not cover damage caused by earthquakes.

We want to ensure you have true peace of mind knowing your home is protected from the unexpected. Even if you do not live near a major fault line, seismic activity can happen at any time, leading to costly structural repairs or total loss.

Our Peace of Mind Earthquake Coverage includes:

- Dwelling protection for structural repairs
- Personal property coverage for your belongings
- Loss of use coverage to help with living expenses if your home is uninhabitable
- Debris removal and emergency repairs

Adding this protection to your existing policy is simpler and more affordable than you might think. We offer flexible deductible options to fit your household budget.

Please contact your agent at [Phone Number] or visit [Website] to receive a personalized quote and ensure your home is fully protected.

Sincerely,

[Agent Name/Company Name]

[Contact Information]