[Date]

[Partner 1 Name]
[Partner 2 Name]
[Address]
[City, State, Zip Code]

Subject: Securing Your Future Together - Joint Life Insurance Options

Dear [Partner 1 Name] and [Partner 2 Name],

As you build your life together, protecting the future you are creating is one of the most important steps you can take. Whether you are managing a mortgage, planning for children, or simply ensuring each other's financial stability, a joint life insurance policy offers a unified way to provide peace of mind.

A joint life insurance policy is designed to cover two people under a single contract. It is often more cost-effective and easier to manage than two separate policies. Here is how it helps secure your future:

- **Financial Safety Net:** Provides a lump sum to the surviving partner to cover living expenses or debts.
- **Simplified Protection:** One application, one premium, and one policy to manage.
- **Legacy Planning:** Ensures that your shared goals and dreams remain protected, no matter what happens.

We would love to discuss which type of joint coverage-First-to-Die or Second-to-Die-best fits your specific needs as a couple.

Please feel free to contact me at [Phone Number] or [Email Address] to schedule a brief consultation at your convenience.

Protecting your journey together starts today.

Sincerely,

[Your Name]
[Your Title]
[Company Name]