[Date]

[Client Name 1] & [Client Name 2]
[Street Address]
[City, State, Zip Code]

Dear [Client Name 1] and [Client Name 2],

Congratulations on your recent marriage! As you begin your new journey together, we are honored to help you protect your shared future.

To celebrate this milestone, [Insurance Company Name] is pleased to offer you an **Exclusive Newlywed Discount** on a Joint Life Insurance policy. This policy is specifically designed for couples, providing a unified safety net that ensures your partner is financially secure, no matter what the future holds.

Why consider a Joint Policy now?

- **Cost Efficiency:** One joint policy is often more affordable than two individual plans.
- **Simplified Management:** One premium and one set of paperwork for both of you.
- **Debt Protection:** Ensure that mortgages, car loans, or other shared debts are covered.
- **Locked-in Rates:** Secure lower premiums while you are both young and healthy.

This exclusive discount is available for a limited time as part of your "Newlywed Status" window. We would love to provide you with a quick, no-obligation quote tailored to your new household budget.

Please contact your agent, [Agent Name], at [Phone Number] or reply to this email at [Email Address] to claim your discount.

Wishing you a lifetime of happiness and security.

Sincerely,

[Agent Name/Signature]
[Company Name]
[Website URL]