[Date]

[Customer Name 1] & [Customer Name 2]
[Street Address]
[City, State, Zip Code]

Dear [Customer Name 1] and [Customer Name 2],

Congratulations on your recent marriage! As you begin your new life together, we want to ensure that your shared future is protected.

Because you already trust us with your [Current Policy Type, e.g., Auto/Home] insurance, you are eligible for our **Bundled Protection Plan**. By adding a Joint Life Insurance policy to your existing coverage, you can secure your financial goals while benefiting from exclusive multi-policy discounts.

Why consider Joint Life Insurance now?

- **Affordability:** One policy covering both lives is often more cost-effective than two separate policies.
- **Debt Protection:** Ensure that mortgages, car loans, or personal debts don't become a burden for the surviving spouse.
- **Bundled Savings:** Save on your monthly premiums by keeping all your protection under one roof.

We would love to help you customize a plan that fits your new budget and long-term goals. Please call us at [Phone Number] or visit our website at [Website URL] to receive a personalized quote.

Wishing you a lifetime of happiness and security.

Sincerely,

[Agent Name]
[Agency Name]
[Phone Number]