[Date]

[Client Name 1] & [Client Name 2]
[Address]
[City, State, Zip Code]

Subject: Protecting your new life together

Dear [Client Name 1] and [Client Name 2],

Congratulations on your recent marriage! This is an exciting time as you begin building your future and combining your financial lives.

As you merge your finances, from joint bank accounts to shared monthly expenses, it is important to consider how your partner would be supported if the unexpected were to happen. While we currently manage your [mention current policy, e.g., Auto or Home] insurance, now is the ideal time to discuss a joint life insurance strategy.

A life insurance policy ensures that your spouse is protected from the burden of mortgage payments, outstanding debts, or loss of income. By locking in a policy now while you are young and healthy, you can secure the lowest possible rates for your long-term security.

I would love to schedule a brief 15-minute review to help you explore your options, including:

- Term Life Insurance for affordable, high-limit protection.
- Whole Life Insurance for lifelong coverage and cash value growth.
- Joint policies specifically designed for couples.

Please call me at [Phone Number] or reply to this email to set up a time to chat. We are honored to help protect your new family.

Best regards,

[Agent Name]
[Agency Name]
[Phone Number]
[Email Address]
[Website]