[Date]

[Parent's Name]
[Address]
[City, State, Zip Code]

Subject: Protecting Your New Addition - Term Life Insurance Proposal

Dear [Parent's Name],

Congratulations on the arrival of your new baby! This is an exciting time for your family, and we know that your child's future is now your top priority.

With a new dependent in your home, it is the ideal time to review your financial security. We have prepared a customized **Term Life Insurance Proposal** designed to provide your family with a significant safety net during your child's most important years.

Why consider this plan now?

- **Financial Security:** Ensures your child's education and living expenses are covered.
- **Affordability:** Lock in lower premiums while you are young and healthy.
- **Peace of Mind:** Protects your spouse from the burden of debts or mortgage payments.

Proposal Summary:

- **Coverage Amount:** $[Amount]
- **Policy Term:** [Number of Years] years
- **Monthly Premium:** $[Amount]

We have attached the full details of the policy for your review. Protecting your family's future is simpler than you might think, and we are here to guide you through every step.

I will follow up with you next week to answer any questions. If you would like to move forward sooner, please contact me at [Phone Number] or [Email Address].

Welcome to the world to your little one!

Best regards,

[Your Name]
[Your Title]
[Company Name]