[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Protecting Your Family's Future

Dear [Recipient Name],

Congratulations on the new addition to your family! This is an exciting time, and as you begin this new chapter, ensuring your family's financial security is more important than ever.

We know that as a new parent, you are thinking about your child's future. Term life insurance is a simple and affordable way to provide a safety net. It ensures that your family is protected against the unexpected, helping to cover expenses such as:

- Mortgage and housing costs
- Daily living expenses
- Future education savings
- Debt repayment

Our term life policies offer flexible coverage lengths and fixed premiums that fit your growing family's budget. You can gain peace of mind knowing that your loved ones will be taken care of no matter what happens.

I would love to help you explore your options. Please feel free to contact me at [Phone Number] or [Email Address] to schedule a brief consultation.

Wishing you and your family all the best.

Sincerely,

[Your Name]
[Your Company Name]
[Your Contact Information]