[Date]

[Parent Name]
[Address]
[City, State, Zip Code]

Dear [Parent Name],

Watching your teenager get their driver's license is a proud milestone, but it often comes with new worries. While you focus on teaching them safety on the road, we want to help you secure their future no matter what happens.

Securing a life insurance policy for your teen driver now offers more than just protection; it provides lifelong peace of mind. By starting a policy today, you can:

- **Lock in low rates:** Premiums are at their lowest while your child is young and healthy.
- **Guarantee future insurability:** Ensure they have coverage later in life, regardless of future health changes.
- **Build a financial safety net:** Many permanent policies build cash value that can be used for future milestones like college or a first home.

You have enough to think about when your teen is behind the wheel. Let us help take one worry off your plate by ensuring your family is protected.

Please contact me at [Phone Number] or [Email Address] to discuss a plan that fits your family's needs and budget.

Best regards,

[Your Name]
[Your Title]
[Company Name]