[Date]

[Customer Name]
[Customer Address]
[City, State, Zip]

Subject: Protecting your home and your best friend

Dear [Customer Name],

As a valued client of [Agency Name], we know that [Pet's Name] is an important member of your family. You already protect their health with pet insurance, but have you considered protecting the home you share together?

Many pet owners do not realize that standard renters insurance provides vital coverage that goes beyond just your personal belongings. A renters policy can provide:

- **Liability Protection:** Coverage in case your pet accidentally injures someone or damages someone else's property.
- **Personal Property Coverage:** Protection for your furniture, electronics, and pet supplies against fire, theft, or water damage.
- **Loss of Use:** Help with hotel bills if a covered claim makes your apartment uninhabitable for you and your pet.

The best part? Renters insurance is incredibly affordable, often costing less than a few bags of pet food per month. Because you already have a policy with us, you may even qualify for a multi-policy discount.

Let's make sure your entire household is protected. Please call us at [Phone Number] or reply to this email to get a quick, no-obligation quote.

Sincerely,

[Agent Name]
[Agency Name]
[Website]