

Dear [Partner Name],

Welcome to the [Agency Name] **VIP Referral Program!**

We are thrilled to have you as a strategic partner. This program is designed to reward your trust in our services and to provide a seamless process for referring high-value clients to our agency.

**Your VIP Benefits:**

- **Commission:** Earn [Percentage/Amount] for every successful contract signed.
- **Priority Support:** Direct access to our senior account management team.
- **Client Discounts:** Your referrals will receive [Discount/Bonus] on their first project.
- **Early Access:** Be the first to know about our new service launches.

**How to Submit a Referral:**

Simply reply to this email with the prospect's contact details or use your personalized referral link: [Link].

We look forward to a mutually successful partnership. If you have any questions, please reach out to your dedicated partner manager, [Manager Name], at [Email/Phone Number].

Best regards,

[Your Name]  
[Your Title]  
[Agency Name]