

Dear [Referral Partner Name],

Welcome to the [Agency Name] Commercial Insurance Referral Program! We are excited to have you as a partner and look forward to working together to provide comprehensive protection for your business network.

Our goal is to provide the same high level of service to your referrals that you have come to expect from us. We specialize in various commercial lines, including General Liability, Workers' Compensation, Professional Liability, and Commercial Property insurance.

How the Program Works:

- **Submit a Lead:** Simply send your referral's contact information to [Email Address] or use our online portal at [URL].
- **Our Process:** Our expert agents will reach out to the business owner to conduct a full coverage review and provide a competitive quote.
- **Your Reward:** For every qualified referral that [reaches a specific milestone/binds a policy], you will receive [Reward Amount/Type].

We have attached a brief overview of our target industries and current insurance products to help you identify potential opportunities within your professional circles.

If you have any questions about the program or need marketing materials to share with your clients, please do not hesitate to contact me directly at [Phone Number].

Thank you for your trust and for helping us grow our community of protected businesses.

Best regards,

[Your Name]
[Your Title]
[Agency Name]
[Phone Number]
[Website URL]