

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Celebrating Your First Year with [Company Name]

Dear [Client Name],

Happy Anniversary! It has been one year since you placed your trust in [Company Name] to protect what matters most to you. We are writing to thank you for choosing us as your insurance provider and to celebrate this first milestone together.

As you enter your second year, we want to ensure your coverage still fits your lifestyle. Over the past twelve months, you may have experienced significant changes such as:

- A change in marital status
- The birth or adoption of a child
- A new home purchase or major renovation
- Starting a new business or changing jobs

If any of these apply to you, it may be time to update your policy. We have enclosed a brief summary of your current coverage for your review.

If you have any questions or would like to schedule a quick annual review, please call us at [Phone Number] or email us at [Email Address].

Thank you again for being a valued member of our family. We look forward to serving you for many years to come.

Sincerely,

[Agent Name]

[Title]

[Company Name]