

Subject: Opportunity Evaluation: Bundle and Save Benefits for [Client Name]

Dear [Client Contact Name],

I am writing to share the results of a recent evaluation regarding your current services with [Your Company Name]. Our goal is to ensure you are receiving the maximum value from our partnership.

Based on your current usage of [Service A] and [Service B], we have identified a significant "Bundle and Save" opportunity. By consolidating these services into a single package, you could achieve the following:

- **Cost Reduction:** A projected savings of [Percentage/Amount] per month.
- **Streamlined Billing:** One consolidated invoice for all services.
- **Enhanced Support:** A dedicated account manager for your entire service suite.
- **Additional Features:** Access to [New Feature/Service] included at no extra cost.

I have attached a detailed breakdown of the proposed bundle and the associated cost-benefit analysis for your review.

Would you be available for a brief 10-minute call on [Day] at [Time] to discuss how this transition can benefit your bottom line?

Best regards,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]