

[Company Letterhead/Logo]

[Date]

[Policyholder Name]

[Address Line 1]

[City, State, Zip Code]

RE: Important Offer - Data Breach Protection & Cyber Liability Extension

Dear [Policyholder Name],

In today's digital landscape, the risk of data breaches and cyber-attacks continues to rise. To ensure your business remains protected against these evolving threats, [Insurance Company Name] is pleased to offer an optional **Data Breach Protection and Cyber Liability Extension** to your current policy, [Policy Number].

This extension provides comprehensive coverage for costs associated with a data security incident, including:

- **Forensic Investigation:** Costs to determine the source and scope of a breach.
- **Notification Expenses:** Legal costs to notify affected customers and regulatory bodies.
- **Credit Monitoring:** Services for impacted individuals to prevent identity theft.
- **Public Relations:** Professional assistance to manage and repair your business reputation.
- **Legal Defense:** Coverage for settlements or judgments resulting from a breach.

Offer Details:

- **Additional Premium:** \$[Amount] per year
- **Coverage Limit:** Up to \$[Limit Amount] per occurrence
- **Effective Date:** [Date]

To add this protection to your policy, please sign and return the enclosed acceptance form by [Deadline Date]. Alternatively, you may contact your agent, [Agent Name], at [Phone Number] or [Email Address] to authorize this update.

Protecting your digital assets is as vital as protecting your physical ones. We look forward to helping you secure your business's future.

Sincerely,

[Signature]

[Name of Representative]

[Title]

[Insurance Company Name]