

[Your Name]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Date]

[Name of Pharmaceutical Company]
[Legal Department / Registered Agent]
[Address]
[City, State, Zip Code]

RE: SETTLEMENT DEMAND REGARDING DECEPTIVE MARKETING PRACTICES

To Whom It May Concern,

I am writing to formally demand a settlement regarding the deceptive marketing and promotion of [Name of Medication/Product]. Between [Start Date] and [End Date], I was prescribed and consumed this product based on representations made by your company regarding its safety and efficacy.

It has come to my attention that [Name of Company] engaged in unfair and deceptive trade practices, including but not limited to:

- Downplaying or concealing known risks and side effects;
- Promoting the drug for "off-label" uses not approved by the FDA;
- Failing to provide adequate warnings to healthcare providers and consumers;
- Utilizing misleading advertisements that overstated the clinical benefits of the product.

As a direct result of these deceptive practices, I have suffered [List damages: e.g., specific health complications, financial loss, or unnecessary medical expenses]. I am aware of recent litigation and settlements involving these specific practices (e.g., [Reference specific class action or MDL if applicable]).

In the interest of resolving this matter without formal litigation, I am prepared to offer a full release of all claims related to this matter in exchange for a settlement payment of \$[Insert Amount].

Please provide a written response to this demand within [Number, e.g., 30] days. If I do not hear from you by that time, I will explore all available legal remedies, including filing a formal complaint with the relevant regulatory authorities and pursuing individual or class-action litigation.

Sincerely,

[Your Signature]

[Your Printed Name]

Enclosures: [List any supporting documents, such as proof of prescription or medical records]