

Date: [Insert Date]

SENT VIA CERTIFIED MAIL / RETURN RECEIPT REQUESTED

[Company Name]
Legal Department / Consumer Claims Division
[Company Address]
[City, State, Zip Code]

RE: SETTLEMENT DEMAND AND OPT-OUT NOTICE

Product: [Insert Name of Food Product]

Issue: Misleading Packaging Claims / [Insert Specific Lawsuit Name if applicable]

Dear Legal Department,

I am writing to formally opt-out of the proposed class action settlement regarding [Insert Class Action Case Name and Case Number, if known] and to simultaneously submit an individual demand for settlement regarding the misleading packaging of [Insert Product Name].

I purchased [Insert Number] units of the aforementioned product between [Start Date] and [End Date] at [Store Name/Location]. I relied upon the prominent label claims stating "[Insert Specific Misleading Claim, e.g., 'All Natural', 'No Sugar Added', or '100% Whole Grain']" located on the front of the packaging.

It has come to my attention that these claims are false and misleading because [Insert Reason, e.g., the product contains synthetic ingredients / high fructose corn syrup]. Had I known the true nature of the ingredients and the inaccuracy of the marketing claims, I would not have purchased the product or would have paid significantly less for it.

Under [Insert State Consumer Protection Act, e.g., California Consumers Legal Remedies Act], I am entitled to a refund and damages for deceptive trade practices. To resolve this matter efficiently and avoid formal litigation, I am prepared to settle my individual claim for the total amount of \$[Insert Amount]. This amount represents the full purchase price of the products, adjusted for inflation and the premium paid for the misrepresented quality.

Please respond to this demand within [Insert Number, e.g., 30] days. If a settlement is not reached, I reserve the right to pursue all available legal remedies, including filing an individual action in small claims court.

Sincerely,

[Your Signature]
[Your Printed Name]
[Your Address]
[Your Phone Number]
[Your Email Address]

Enclosures: [e.g., Copies of receipts, photographs of packaging labels]