

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

Congratulations on the purchase of your first home! This is an incredible milestone, and I would like to personally welcome you to the neighborhood.

As you settle into your new property, it is important to ensure that your investment is fully protected. Standard homeowners insurance is a great start, but first-time homeowners often have questions about specific coverages such as replacement costs, personal liability, and protection against local environmental risks.

I would like to offer you a complimentary insurance review to help you understand your current policy and identify any potential gaps. During this brief consultation, we can discuss:

- Ensuring your coverage limits match the current value of your home.
- Reviewing personal property protection for your belongings.
- Exploring potential discounts for new homeowners or security system installations.
- Bundling options for auto and home insurance to save you money.

I will follow up with you next week to see if you have any questions. In the meantime, please feel free to reach out to me at [Phone Number] or [Email Address] if you would like to schedule a time to talk.

Once again, congratulations on your new home!

Best regards,

[Your Name]

[Your Title]

[Company Name]