

Subject: Important Update: New Parental Policy Addition Discount

Dear [Policyholder Name],

We are pleased to inform you that we have updated our coverage options to better support growing families. We are now offering a special discount for the addition of a new dependent to your existing policy.

**Discount Details:**

- **Eligible Addition:** New child or dependent
- **Discount Amount:** [Insert Percentage or Dollar Amount]% off the additional premium
- **Effective Date:** [Insert Date]

To apply this discount to your account, please provide us with the necessary documentation, such as a birth certificate or adoption papers, within [Number] days of the life event.

If you have any questions regarding this new policy benefit or wish to update your coverage, please contact our customer service team at [Phone Number] or reply to this email.

Thank you for choosing [Company Name].

Sincerely,

[Your Name/Department]  
[Company Name]