

Date: [Insert Date]

To: [Driver Name]

Address: [Driver Address]

Account Number: [Insert Number]

Subject: Welcome & Your First-Time Driver Loyalty Bonus

Dear [Driver Name],

Welcome to [Company Name]! We are excited to have you on the road with us. As a thank you for choosing us for your first year of driving, we are pleased to award you a **First-Time Driver Loyalty Bonus**.

Based on your safe driving record and your commitment to our services, we have applied the following benefit to your account:

- **Bonus Amount/Type:** [Insert Amount or Percentage, e.g., \$100 Credit / 10% Discount]
- **Effective Date:** [Insert Date]
- **Reference Code:** [Insert Code]

This bonus will be automatically applied to your [next invoice/renewal]. No further action is required on your part.

We value your business and look forward to supporting you throughout your journey as a motorist. If you have any questions regarding your bonus or your account, please contact our customer service team at [Phone Number] or [Email Address].

Drive safely,

Sincerely,

[Name/Signature]

[Title]

[Company Name]