

[Agency Name]
[Agency Address]
[City, State, Zip Code]
[Phone Number]
[Email Address]

[Date]

[Client Name]
[Client Address]
[City, State, Zip Code]

Subject: Save on Your Homeowners Insurance with Your New Roof

Dear [Client Name],

We are writing to help you lower your home insurance premiums. Our records indicate that you may have recently replaced or upgraded the roof on your home located at [Property Address].

Most insurance carriers offer significant discounts for homes with newer roofs because they provide better protection against wind, hail, and water damage. By updating your policy details, you could qualify for a "New Roof Discount," which may substantially reduce your annual premium.

To see if you qualify for these savings, please provide us with the following information:

- The date the roof was completed.
- The type of roofing material used (e.g., Asphalt Shingle, Metal, Tile).
- A copy of the final invoice or a roofing certification form.

Once we receive this information, we will re-quote your policy with our various carriers to ensure you are receiving the best possible rate.

Please contact our office at [Phone Number] or reply to this email at [Email Address] to start your savings update.

Thank you for choosing [Agency Name] for your insurance needs.

Sincerely,

[Agent Name]
[Title]
[Agency Name]