

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Notification of Eligibility for Roof Upgrade Discount

Dear [Customer Name],

We are pleased to inform you that your property located at [Property Address] has been identified as eligible for a special Roof Upgrade Discount.

Based on our recent records and local neighborhood assessments, you qualify for a reduction of [Percentage/Amount] off a full roof replacement or reinforcement service. This discount is part of our [Season/Program Name] initiative to improve home durability and energy efficiency in your area.

Your Eligibility Details:

- **Discount Amount:** [Insert Amount, e.g., \$1,000 or 15%]
- **Eligibility Code:** [Insert Code]
- **Expiration Date:** [Insert Date]

To claim this discount, please schedule a complimentary roof inspection by calling us at [Phone Number] or visiting our website at [Website URL]. Our team will provide a detailed estimate and apply your savings immediately to any qualifying upgrade.

Protecting your home with a modern roofing system not only increases your property value but can also lead to significant savings on your annual insurance premiums.

We look forward to helping you secure your home.

Sincerely,

[Your Name/Representative Name]

[Company Name]

[Phone Number]

[Email Address]