

[Date]

[Recipient Name]
[Recipient Address]
[City, State, Zip Code]

Subject: Important Information Regarding Your Mortgage at [Lender Name]

Dear [Recipient Name],

Congratulations on the recent purchase of your new home! Public records indicate that you have recently closed on a mortgage for the property located at [Property Address].

Owning a home is a significant milestone, but it also comes with new financial responsibilities. We are writing to inform you about Mortgage Protection options available to you. This protection is designed to ensure that your mortgage is paid off or your monthly payments are covered in the event of:

- Death
- Disability
- Critical or Chronic Illness
- Involuntary Unemployment

Standard homeowners insurance protects the physical structure of your house, but Mortgage Protection is designed to protect the people living inside it. This coverage can prevent foreclosure and provide your family with peace of mind during difficult times.

Since you are within the initial window of your home purchase, you may be eligible for simplified enrollment without a medical exam. Please note that these programs are time-sensitive.

To receive a personalized quote or to learn more about your options, please contact us at [Phone Number] or return the enclosed form in the prepaid envelope provided.

Congratulations again on your new home.

Sincerely,

[Your Name/Company Name]
[Title]
[Phone Number]
[Website]