

[Your Name/Company Name]

[Your Address]

[City, State, Zip Code]

[Phone Number]

[Email Address]

[Date]

[Homeowner Name]

[Property Address]

[City, State, Zip Code]

Re: Peace of Mind for your mortgage at [Property Address]

Dear [Homeowner Name],

Congratulations on your recent mortgage. Owning a home is one of life's greatest achievements, but it also comes with significant financial responsibility. I am writing to introduce you to a "Peace of Mind" Mortgage Protection plan designed to ensure your family keeps their home, no matter what the future holds.

Most standard homeowners insurance only covers the structure of the house. Mortgage Protection is different-it is designed to pay off or reduce your mortgage balance in the event of:

- Death: Ensuring your family inherits a home, not a debt.
- Disability: Providing funds to make monthly payments if you are unable to work.
- Critical Illness: Offering a cash benefit if you are diagnosed with a serious medical condition.

The goal is simple: to provide a safety net so that your loved ones never have to worry about foreclosure or being forced to move during a difficult time.

I would like to offer you a brief, no-obligation consultation to show you the affordable options available for your specific mortgage. I will follow up with a phone call in a few days, or you can reach me directly at [Your Phone Number].

Thank you for your time, and I look forward to helping you protect your investment.

Sincerely,

[Your Signature]

[Your Printed Name]

[Your License Number, if applicable]