

[Date]

[Customer Name]

[Customer Address]

[City, State, Zip Code]

Subject: Exclusive Renters Insurance Savings for Our Valued Auto Policyholders

Dear [Customer Name],

As a valued [Insurance Company Name] auto policyholder, we want to ensure that every part of your life is protected. While your car is covered on the road, your personal belongings at home deserve the same peace of mind.

We are pleased to offer you an exclusive opportunity to add **Renters Insurance** to your profile. By bundling your renters and auto insurance, you may be eligible for a multi-policy discount that lowers your total monthly premium.

Why add Renters Insurance?

- **Personal Property:** Protection for your furniture, electronics, and clothing against fire, theft, or water damage.
- **Liability Coverage:** Protection if someone is injured at your home.
- **Additional Living Expenses:** Coverage for hotel costs if your rental becomes uninhabitable due to a covered loss.

Getting a quote takes less than two minutes. Because we already have your information on file, the process is seamless.

How to claim your discount:

- Call your agent at [Phone Number].
- Visit our website at [Website URL] and log in to your account.
- Reply to this email with "Quote" in the subject line.

Thank you for choosing [Insurance Company Name]. We look forward to providing you with complete protection at an unbeatable value.

Sincerely,

[Agent Name]

[Title]

[Insurance Company Name]