

[Date]

[Recipient Name]

[Recipient Address]

[City, State, Zip Code]

Subject: Protect Your Belongings with Renters Insurance

Dear [Recipient Name],

Did you know that your landlord's insurance policy only covers the physical building you live in, but not your personal belongings? In the event of a fire, theft, or water damage, the cost to replace your furniture, electronics, and clothing would be your responsibility.

At [Company Name], we offer affordable Renters Insurance plans designed to give you peace of mind. Our coverage includes:

- **Personal Property:** Protection for your clothes, gadgets, and furniture.
- **Liability Coverage:** Protection if someone is injured in your home.
- **Additional Living Expenses:** Help with hotel costs if your home becomes uninhabitable.

Protecting your lifestyle costs less than you think-often for the price of a few cups of coffee per month.

To get a free, no-obligation quote, please visit our website at [Website URL] or call us at [Phone Number].

Sincerely,

[Your Name]

[Your Title]

[Company Name]