

[Date]

[Client Name]

[Client Address]

[City, State, Zip Code]

Subject: Important: Protecting your belongings and your peace of mind

Dear [Client Name],

We value you as a loyal auto insurance policyholder and want to ensure that every part of your lifestyle is protected. While your auto policy covers you on the road, it does not protect the personal items inside your home.

Many renters assume their landlord's insurance covers their personal property. In reality, that insurance only covers the building structure. If there is a fire, theft, or water damage, you are responsible for replacing your furniture, electronics, and clothing.

**The good news:** As an existing client, you are eligible for a multi-policy discount. For a very small monthly cost, our Renters Insurance provides:

- **Personal Property Coverage:** Protection for your belongings anywhere in the world.
- **Liability Protection:** Coverage if someone is injured at your home.
- **Additional Living Expenses:** Help with hotel costs if your home becomes uninhabitable.

By bundling your renters and auto insurance, you can save money on both policies while gaining total peace of mind.

Please call us at [Phone Number] or visit [Website] to get a quick quote. It takes less than five minutes to secure your home.

Best regards,

[Agent Name]

[Agency Name]

[Phone Number]